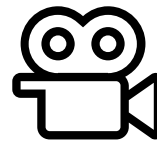




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subscribers





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LUDICROUS FEED

 [Watch on YouTube](#)
 tom@ludicrousfeed.com

Ludicrous Feed is a Sydney-based YouTube channel that started in 2018 after Tom purchased his Tesla Model S. He wanted to show the reality of Australian daily life with his family and an electric vehicle. Tom provides straightforward candid insights into key issues around EV adoption such as vehicle range, charging infrastructure and road trip planning. The weekly live stream is an opportunity for industry guests to directly engage with audience members from the EV community. Tom also has a Tesla Powerwall 2 coupled with rooftop solar and has reviewed many other electric vehicles for the channel including brands such as Tesla, BYD, Polestar, Volvo, MG, Hyundai, Genesis, Kia and Cupra.

6% Click Through Rate
42% Australian viewers | 25% US
85% 25-65 years | 95% male